

**JACKSON HOLE AIRPORT BOARD
2022 BOARD RETREAT
June 15 and June 16, 2022**



Attendees: Valerie Brown, John Eastman, Ed Liebrecht, Bob McLaurin, Rob Wallace, Jim Elwood, and Hilary Fletcher, facilitator.

Welcome/Opening Comments

President McLaurin welcomed the Board and provided opening comments.

The Board concurred with the following retreat goal and objectives:

- Retreat Goal: Continue to enhance the Board's leadership and effectiveness
- Retreat Objectives:
 - Build knowledge of key airport programs
 - Define Board goals for 2023 and beyond
 - Understand the Board's roles and responsibilities

Grand Teton National Park

Park Superintendent Chip Jenkins and Chief of Staff Jeremy Barnum meet with the Board and discussed general items of interest including

- Current Airport closure,
- Positive staff relationships
- Communication with the public

Board Roles and Responsibilities

Dan Reimer and Mike Morgan provided overview of the following areas

1. Joint Powers Agreement
2. Wyoming Legislative Authority
3. Federal Regulatory Responsibilities

The Board asked clarifying questions and general discussion with Mr. Reimer and Mr. Morgan ensued.

ADJOURN: Eastman made a motion to adjourn the meeting at 5:00 pm on June 15, 2022. Liebrecht seconded the motion, which passed unanimously.

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The Board reconvened on June 16.

Communications/Outreach

Megan Jenkins provided a review of the Communications Plan 2022 highlighting the following items and followed by general discussion:

- Communication efforts to-date including:
 - Did You Know Campaign
 - Social Media growth
 - Twitter, Instagram, and Facebook
 - Closure Communications
 - Weekly closure updates
 - Partnership Acknowledgements
 - Contractor and Subcontractor Shout Outs
 - JAC staff projects
 - Community presentations
 - Print media efforts
 - Radio efforts
- Communications 2022-2023 budget

Issues And Trends

Staff members Dustin Havel, Michelle Anderson, and Aimee Crook, Craig Foster, Tony Cross, Megan Jenkins, Gina Van Slyke, Jordyn McDougall, and Anna Valsing joined the meeting.

The staff discussed a variety of trends and challenges that are potentially impactful today and into the future. General discussion with the staff followed and staff identified top issues as:

- Security Contract renewal
- Transportation
- Supply chain issues
- FBO transition
- Staffing

The Board expressed appreciation for the staff's commitment and dedication.

Year In Review

The Board identified things that went well and opportunities for improvement over the past six (6) months.

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The Board identified the following items that worked well:

- Runway closed on time
- Task Force – Valerie’s effort
- Rob Wallace on the Board
- Transition of officers, especially President
 - Follows President’s lead
- Onboarding process for Board members
- Managing temporary checkpoint – fluid manner
- Dramatic uptick in with communication to the public
- Pre-Board meeting packet available to the public
- Legal counsel transition (Mike to Dan)
- Runway construction
- Terminal projects
- Staff involvement with projects
- Improved incentive/compensation tool kit to retain great staff
- Addition of Craig to the team
- Relationship among Board members and staff is strong
- Park relationship is great – Jeremy never misses a meeting

The Board identified the following items that would be opportunities for improvement:

- Struggle with committee approach
 - Board members miss the dialogue
 - Specifically, Transportation and Budget topics
- Behind on the parking issue
 - Further analysis (2 years)
- Building angst about air traffic
- Airport tagged on growth issue that is community-wide
- Lack of understanding in the community
- Investigate another agency success as a model

Vision Statement

Board members engaged in a review of the JAC Vision Statement and after general discussion, amended the statement to read as follows:

To be recognized as a leader delivering a unique guest experience, an unwavering commitment to environmental stewardship, and a culture based on people helping people.

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Next Steps

The Board discussed several items of particular importance including:

- Southern Departure Task Force findings
- Continued growth of communication with the public
- Taking a leadership role with regard to transportation issues and options
- Notice to all Board members of committee meetings and topics

Adjourn

Eastman made a motion to adjourn the meeting at 5:00 pm on June 16, 2022. Liebrecht seconded the motion, which passed unanimously.

DocuSigned by:
Robert McLaughlin
Robert McLaughlin, President
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DocuSigned by:
George Robert Wallace
George Robert Wallace, JH Airport Board Secretary
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